

BIG BROTHERS OF GREATER VANCOUVER

BIG GAMING FEST

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SPONSORSHIP PACKAGE

SPRING 2022



Big Brothers
OF GREATER VANCOUVER

THROUGH
THICK AND
THIN HIS BIG
HAS STUCK
BY HIM,
HELPING MY
SON REALIZE
WHAT REAL
FRIENDS ARE
- A LITTLE'S GUARDIAN

ABOUT BIG BROTHERS

Big Brothers of Greater Vancouver is committed to putting a mentor into the life of every child who wants one. By providing a variety of prevention-based mentoring programs for children across the Lower Mainland, we are helping create a future for children where anything is possible.

Join us in strengthening communities, one child at a time.

THE BENEFITS OF BIG BROTHERS PROGRAMS

MENTORED CHILDREN ARE

3X

Less likely to suffer peer pressure related anxiety, such as worrying about what other children think or say about them.

2X

More likely to believe that school is fun and that doing well academically is important.

2X

Less likely to develop negative conducts like bullying, fighting, lying, cheating, or losing their temper.



HELP US HELP MORE KIDS IN 2022

The **Big Gaming Fest** is a video game festival, where the virtual community can get together to enjoy gaming in support of the valuable mentoring programs provided free of charge to over 1,000 children each year. Being a part of **Big Gaming Fest** enables your company to make a profound impact on local children, while also demonstrating your commitment to the community.



BENEFITS	TITLE	PLATINUM	GOLD	SILVER	BRONZE
VALUE	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Named Event	◇				
Livestream Ad (1 min & 30 sec)	◇				
Corporate logo on Big Brothers staff e-signature	◇				
Corporate logo on Big Brothers website pop-up	◇	◇			
Feature Article in e-communication	◇	◇			
First right of refusal for 2023	◇	◇	◇		
Livestream mentions	◇	◇	◇		
E-communication to viewers	◇	◇	◇		
E-communication to gamers	◇	◇	◇	◇	
Corporate logo & link on livestream page	◇	◇	◇	◇	
Corporate logo & link on Big Brothers website	◇	◇	◇	◇	◇
Livestream banner	◇	◇	◇	◇	◇
Social Media mentions + direct link	◇	◇	◇	◇	◇
Big Brothers annual report (1000 sent)	◇	◇	◇	◇	◇
2023 sponsorship opportunities package	◇	◇	◇	◇	◇

OTHER WAYS TO GET INVOLVED

DONATE PRIZES

Consider donating prizes to gamers and participants. Prize donors will receive recognition at gaming event and an official tax or donation receipt (per CRA guidelines). You can choose to sponsor our incentive prizes, giving you a prime opportunity to showcase your brand to hundreds of potential new clients. You can also donate draw prizes which may include tickets to sporting events, gift cards, gift baskets and gaming related equipment like games, consoles, controllers, headsets, keyboards etc.

CONTACT US

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