

IS YOUR COMPANY LOOKING FOR A WAY TO HAVE A POSITIVE IMPACT ON BOTH THE COMMUNITY AND THE ENVIRONMENT?

HOST A CLOTHING DRIVE



Support programs for **local children**, **promote recycling** and **create** a workplace culture of **goodwill** by hosting a clothing drive.

What's Involved?

- Select a dates for your clothing drive
- Select a short-term storage spot, ideally with easy access for pick-up
- Let your office/store know where and when to bring donations
- Be sure to include a list of acceptable items in all communication
- Book a pick-up date by calling 604.526.2447 x 240
- A Big Brothers truck will collect the donations on the designated day

What are the Benefits of Recycling Clothing?

- Conserve natural resources
- Reduce energy and raw material consumption
- Keep materials out of landfills
- Provide affordable clothing to those in need

How Does Reusable Clothing Benefit Big Brothers?

- Big Brothers collects reusable clothing
- Value Village buys the clothes
- The proceeds are used to support mentoring programs for children in our community

What Other Ways Can You Support Big Brothers?

- Entice customers to donate clothing by running a special event and offering an incentive. This will increase traffic and your company will be recognized by the public for your positive contribution.
- Donate unsold or excess household items and/or fabric product. This is a socially conscious alternative for disposal and tax receipts may be available for new items only.

**DID YOU KNOW
CONSUMERS ARE
50% MORE LIKELY TO
PURCHASE FROM
A COMPANY INVOLVED
IN THE COMMUNITY?**

**INVITE THE PUBLIC TO TAKE PART IN YOUR
CLOTHING DRIVE AND ENJOY THE BENEFITS.**



**Big Brothers
of Greater Vancouver
Clothing Donation**